The Ohio Department of Alcohol and Drug Addiction Services, the Ohio Department of Education & the eTech Ohio Commission present:

Ohio Prevention and Education Conference

“Sustaining Community Prevention from Grassroots to the Nation”

2010 REGISTRATION BOOKLET

November 16-18, 2010
Crowne Plaza Hotel — Dublin

Department of Alcohol & Drug Addiction Services
Department of Education
eTech Ohio Commission

The State of Ohio is an equal opportunity employer.
OVERVIEW

Welcome to the 22nd Ohio Prevention and Education Conference!

Conference Goal

The goal for the Ohio Prevention and Education Conference (OPEC) is to revitalize and build on the existing capacity of Ohio’s prevention workforce to enhance the delivery of evidence-based prevention strategies in the places where people work, live, learn and recreate.

Conference Objectives

• Promote collaboration at the state, county and community levels to meet prevention needs
• Provide opportunities for networking across multiple systems invested in the delivery of quality prevention services
• Promote an understanding of prevention science and the utilization of evidence-based prevention programs, practices, strategies and policies that focuses on efficiency
• Present technology-based prevention and early intervention strategies that reduce risk factors
• Provide workshops that demonstrate cultural competency as fundamental to evidence-based prevention practices. Presentations must demonstrate how their relationship with the consumer is critical to their evidenced-based prevention practice and consistent with achieving the intended outcome
• Showcase Ohio’s prevention resources

Who Should Attend OPEC 2010

Professionals working in the fields of alcohol and other drug prevention, education, law enforcement and juvenile justice; members of community coalitions and faith-based organizations; others interested in promoting collaboration across disciplines and community sectors to build a safe and drug-free Ohio.

Pre-Conference Agenda*

Tuesday, November 16
7:30 - 8:30 a.m. Registration
8:30 a.m. - noon Tracks
Noon - 1:15 p.m. Lunch (on your own)
1:15 - 4:00 p.m. Tracks
4:00 - 4:30 p.m. Evaluations/Certificates

*The pre-conference will consist of three all-day tracks. No food or drink will be provided.

OPEC Agenda

Wednesday, November 17
8:00 - 9:00 a.m. Registration and Continental Breakfast
9:00 - 9:30 a.m. Opening Session
Honor Guard
Welcome
Opening Remarks
• Dr. Mary Lou Rush, Ohio Department of Education (ODE)
• Director Angela Cornelius Dawson, Ohio Department of Alcohol and Drug Addiction Services (ODADAS)
9:30 - 10:15 a.m. Keynote Presentation—Dr. Didra Brown Taylor, Ph.D, MPH
10:15 - 10:30 a.m. Break
10:30 a.m. - noon Workshops
Noon - 1:15 p.m. Lunch (Exemplary Prevention Awards Presentation)
1:15 - 2:45 p.m. Workshops
2:45 - 3:00 p.m. Break
3:00 - 4:30 p.m. Workshops

Thursday, November 18
8:00 - 9:00 a.m. Registration and Continental Breakfast
9:00 - 9:15 a.m. Welcome
9:15 - 10:15 a.m. Keynote Presentation — A. Kathryn Power, M.Ed
10:15 - 10:30 a.m. Break
10:30 a.m. - noon Workshops
Noon - 1:15 p.m. Lunch
1:15 - 2:45 p.m. Workshops
2:45 - 3:00 p.m. Break
3:00 - 4:30 p.m. Workshops
4:30 - 5:00 p.m. Wrap up/Evaluations

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The Pre-Conference will consist of an all-day intensive training the day prior to the conference.

Tracks

P1: Prevention 101
It’s Prevention. We invite you to join us as we explore prevention such as “How did we get here?” and “What do you know and don’t know about prevention?” Then we will get our hands dirty in activities that will give you practical application of activities that teach asset development. As we approach the home stretch, we will explore the world of evidence-based prevention and look beyond the typical programs. The regional prevention staff will share their regional flair and finally you get to network, ask questions, share ideas and make connections that make our day long journey complete. Join us for a great day.

P2: Operation Street Smart
Street Smart provides current information on new-age narcotics, trends, terminology, paraphernalia and physiological effects to those individuals who deal with today’s youth on a daily basis. The target audience for Street Smart includes D.A.R.E. officers, school resource officers, juvenile detectives, school administrators, school board members, teachers and parents.

Technology has become an extension of our everyday lives in the 21st century. It has many positive and exciting applications for student learning. However, many Ohio schools and communities are struggling with the misuse of technology and its effects. These events include, but are not limited to, incidences of sexting, promotion of drug and alcohol abuse, bullying and online “bashing” on community forums and social networking sites. When community members, teachers and students engage in these behaviors, it creates a lack of respect and trust between all parties. The staff and student relationship erodes, which is then coupled with indecision on the part of the community on how to best respond. The one-day event will focus on:

- The misuse of technology (focus on cyber bullying, sexting and other technology misuse incidents)
- Impact on community (with special focus on school climate/teaching and learning)
- Roles and shared responsibility including how to form multidisciplinary teams which can assist in technology misuse incidents
- Legal considerations — implementing juvenile diversion programs
- Ways to increase visibility in creating your online professional reputation

For more than 18 years, Dr. Didra Brown Taylor has been a trailblazer in researching the relationships between alcohol availability, consumption, advertising and negative consequences associated with malt liquor beer drinking. Her latest areas of research focus on alcopops, alcosnacks, energy drinks and underaged drinking and alcohol (pruno/hooch) production and consumption by prison inmates.

Dr. Brown Taylor earned her Bachelor of Arts and Bachelor of Science degrees in Black Studies and Biology, respectively, from the University of the Pacific. She received graduate training in multicultural community-clinical psychology from the California School of Professional Psychology in Los Angeles and specializes in culturally appropriate research methodology for inclusion of African-American and Latino participants.

Dr. Brown Taylor completed her post-doctoral fellowship at UCLA’s Integrated Substance Abuse Program and is a National Institutes of Health-Health Disparities Research Scholar. She received the Los Angeles County Alcohol and Drug Program Administrators Association of California (CADPAAC) Public Policy Award in 2007.

She is currently an assistant professor and project director at Charles Drew University.
A. Kathryn Power, M.Ed. serves as the Director of the Center for Substance Abuse Prevention (CSAP), Substance Abuse and Mental Health Services Administration (SAMHSA), an operating division of the U.S. Department of Health and Human Services (DHHS). CSAP provides national leadership in the federal effort to prevent alcohol, tobacco and other drug problems.

Prior to her appointment as CSAP Director, Mrs. Power served as the director of the Center for Mental Health Services (CMHS) from 2003 to 2010.

Ms. Power served for more than 10 years as the director of the Rhode Island Department of Mental Health, Retardation and Hospitals (DMHRH), a Cabinet position reporting to the governor and responsible for four systems of care serving individuals with mental illnesses, substance abuse treatment and prevention services, developmental disabilities and long-term medical needs requiring hospital-level service. Ms. Power previously directed substance abuse prevention and policy programs including the Rhode Island Office of Substance Abuse, the Governor’s Drug Policy Office, the Rhode Island Anti-Drug Coalition and the Rhode Island Council of Community Mental Health Centers.

Director Power received her Bachelor’s degree in education from St. Joseph’s College in Emmitsburg, Maryland and her Master’s degree in education and counseling from Western Maryland College.

OPEC 2010 will not offer hours in ethics for Prevention. However, three of six needed hours can be obtained at www.ebasedacademy.org.

Please note: For the first time this year, we have chosen to designate workshops with a Beginner, Intermediate or Advanced designation to further assist in your selections.

- **Beginner** — This workshop is for an attendee who is just starting to learn about a certain subject area. This level of workshop would give him or her an introduction to the topic and a start to developing a knowledge base.

- **Intermediate** — This workshop would be for an attendee who has a basic understanding of the topic. In this level of workshop, the attendee would gain skills and/or facts that he or she can add to his or her pre-existing knowledge.

- **Advanced** — This workshop would be for an attendee who already has a working knowledge of the topic area and would like to improve his or her knowledge base. In this level of workshop, the attendee would work on advancing and perfecting his or her skill base.
A1: Red Flags: Depression Awareness Program
Presenter: Kristen Robinson, Associate Director/Red Flags Program Coordinator — Mental Health America of Summit County

Workshop Description: The Red Flags Program is a comprehensive depression education program funded by the Ohio Department of Mental Health for the more than 500 middle schools in the state. The program consists of three parts: a unit for students at a grade level chosen by the school, an in-service for teachers and staff and an informational presentation for parents.

Foundation/Domain: ESD; Workshop Level: Beginner

A2: The “Other End” of the Prevention Continuum
Presenters: Bobbie J. Herron-Boyer, Consultant — BJH Consulting, LISW-S, LICDC, OCPS-II

Workshop Description: This workshop will describe evidence-based practices for returning criminal justice offenders and other community safety strategies that include prevention as primary components. Participants will learn how prevention professionals provide direction and expertise for developing a broad range of community interventions for reentering citizens and high crime neighborhoods. Participants will be challenged to cast a wider net of application for their prevention knowledge and expertise.

Foundation/Domain: CO, F2; Workshop Level: Advanced

A3: What Do Horses and Bikinis Have to Do With Beer and Prescriptions? The Media Influence on Alcohol and Other Drugs
Presenter: Kristen Petrella, Director of Prevention, Education, and Corporate Compliance — Quest Recovery and Prevention Services, MA, LCDC III, OCPS-II

Workshop Description: Have you ever watched a commercial on TV or read an article in a magazine and wondered what on earth that had to do with the sale of alcohol or prescription medication? This workshop will explore the influence the media has on teenage America and how we can fight back, and even use the media’s influence to our advantage. We will look at print ads, commercials, music, the internet and movies. This workshop will not only provide better insight into the power of the media, but also teach participants how to start conversations with youth about this influence and power.

Foundation/Domain: ESD; Workshop Level: Beginner

A4: “Strengthening Your Prevention Program Through Program Evaluations”
Presenter: Andrea Hoff, Program Coordinator — Montgomery County Office of Family and Children First, GPC, OCPS-II

Workshop Description: Do you find yourself confused between an outcome and an output? Do your funders expect a thorough evaluation of your prevention program, but you have never been formally trained? Do you write grant proposals and struggle to develop evaluation plans for your proposals? In this workshop, participants will learn about the different types of evaluations, understand evaluation terminology and the appropriate use of logic models. Presented in an interactive format, examples will be provided to connect the formal lessons to real world programming experiences. By the end of this session, participants will be able to develop a solid evaluation plan for their prevention programs, including process, outcome and consumer satisfaction measures. This knowledge will teach participants how to increase the efficiency and effectiveness of their programs through quality assurance measures. It also gives participants a competitive advantage when writing and submitting grant proposals to sustain and/or expand their prevention programs.

Foundation/Domain: PE; Workshop Level: Beginner

A5: Community-Based Efforts Addressing Social Host
Presenters: Terry Roons, Associate Director of the Campus Involvement Center for Health Promotion — Ohio University; Shea Maxwell, Prevention Coordinator — Athens Hawkins-Vinton 317 Board

Workshop Description: This presentation will explain how a campus and community coalition has been used to address underage drinking, access to alcohol and environmental change from the enforcement and legal areas. The Coalition Advocating Responsible Drinking Decisions (CARD) along with community members and the local 317 Board used a mini-grant from the Drug-Free Action Alliance to address these issues at Ohio University in Athens and in the local community. This process uncovered many challenges in the community that the coalition is working to correct, and we will share what we have learned from the experience.

Foundation/Domain: PE; Workshop Level: Intermediate

A6: Gambling: Is it Just a Game?
Presenter: Jennifer Clegg, Gambling Addiction Specialist — Recovery Resources, LSW, OCPS-II, NCGC-I

Workshop Description: With problem gambling affecting approximately four percent of our population and the issues of casino gambling becoming more prevalent in Ohio, it is important that we are educated on the effects of gambling problems in our society. This workshop will explore gambling addiction and how recognize the signs and symptoms of gambling addiction. We will discuss tools and techniques to prevent gambling addiction in youth and adults, and explore how gambling prevention can be incorporated in current AToD prevention programs.
Workshop Description: Technology is wonderful — we have so many resources at our fingertips. Our youth are exposed to information overload and they do not have the brain function to sort through it all. This workshop is for anyone working or living with youth. Participants will learn responsible use of technology, hazards about sending before you think, sexting and law, internet predators’ tricks and resources to help keep our youth safe when navigating the World Wide Web, texting and meeting people on-line.

Foundation/Domain: ESD; Workshop Level: Beginner

A8: Connect, Communicate, Collaborate: Coming Together to Create a State-wide Network for the Youth Service Professionals

Presenters: Valerie Connolly, Prevention Regional Coordinator — ODADAS, BS, LCDC II; Shemane Marsh, Prevention Regional Coordinator — ODADAS, MA

Workshop Description: Collaboration needs to be at the core of meaningful youth engagement at the state and local levels. By facilitating relationships across youth-serving organizations, we can have a positive impact on the future of peer prevention in Ohio. The purpose of this workshop is to bring together peer prevention professionals from throughout Ohio to create a statewide network that would lead to sustainable collaboration between all youth-serving organizations under the cornerstones of peer prevention, positive youth development and community service.

*Note: This workshop is for prevention professionals facilitating peer led AoD prevention programs (For example: Youth Coalitions, Youth to Youth, Teen Institute, PRIDE).

Foundation/Domain: CO, ESD; Workshop Level: Advanced
B5: Preventing Youth Drug Use and Suicide Through Positive Connections: Lessons Learned from the Research

Presenters: Keith A. King, Professor of Health Promotion and Education — University of Cincinnati, PhD, CHES; Rebecca A. Vidourek, Assistant Professor of Health Promotion and Education — University of Cincinnati, PhD, CHES

Workshop Description: Research indicates that positive social and emotional connections help protect youth from involvement in drug use and suicide. Students who feel positively connected to parents, peers, school and their community are more likely to engage in pro-social behaviors and less likely to become involved in substance use and suicidal behaviors. This dynamic and interactive workshop will share participants the power of positive connections and provide practical strategies on how to develop quality connections with youth. In addition, the three levels of suicide prevention will be addressed, along with the necessary components to establishing a comprehensive youth suicide prevention program. All content is based on a comprehensive review of the professional literature. Lessons learned from the research will be shared. This session will greatly assist participants in developing evidence-based protective factors against youth drug use and suicide.

Foundation/Domain: ESD, F2; Workshop Level: Intermediate

B6: Activating Bystanders: Engaging Youth in Bully Prevention

Presenter: Stephanie Christie, Prevention Specialist — Youth to Youth International, OCPS-II, CDC

Workshop Description: This workshop focuses on strategies to engage youth in bullying prevention efforts, using young people to demonstrate throughout the workshop. Emphasis is placed on the bystanders and understanding their options. Participants will understand the importance of educating youth about their role in changing social climate and learn specific, creative ways to empower students with the courage to stand up against bullying. Learn ways in which adults can engage with youth to create a more socially conscious environment.

Foundation/Domain: ESD, CO; Workshop Level: Intermediate

NOVEMBER 17 WORKSHOPS
3:00 - 4:30 P.M.

C1: Epidemic of Unintentional Drug Overdose in Ohio: A Call To Action

Presenter: Judi Moseley, Injury Prevention Program Consultant — Ohio Department of Health, B.A

Workshop Description: In 2007, unintentional drug poisoning became the leading cause of injury death in Ohio, surpassing motor vehicle crashes and suicide for the first time on record. Prescription opioids (pain medications) are associated with more overdoses than any other prescription or illegal drug including cocaine and heroin combined. This workshop will address who is most affected by this alarming trend, contributing factors and what is being done in Ohio to counter the problem.

Foundation/Domain: PPE; Workshop Level: Intermediate
Community prevention efforts are a necessity in combating the detrimental effects FASD has on children, placenta into the fetal blood system. While the damage is irreversible, FASD is 100 percent preventable. Workshops on Fetal Alcohol Spectrum Disorders (FASD) have been offered.

**Workshop Description:**
Fetal Alcohol Spectrum Disorders (FASD) is the leading known preventable cause of developmental disability in the United States. When a pregnant woman drinks, the alcohol crosses the placenta into the fetal blood system. While the damage is irreversible, FASD is 100 percent preventable. Community prevention efforts are a necessity in combating the detrimental effects FASD has on children.

**Foundation/Domain:** ESD, F2; Workshop Level: Beginner

**C2: Adult Alcohol Prevention: Low Risk Drinking Guidelines**

*Presenters*: Jennifer Benson, Prevention Specialist — Alcohol and Chemical Abuse Council, BA, OCPS II; Lori Higgins, Associate Director — Alcohol and Chemical Abuse Council, BS, M.Ed., LSW, OCPS II

Workshop Description: We have all heard “Know when to say when” or “Drink responsibly.” But what does this mean? What is the option when complete abstinence doesn’t work? Adults are not given the information needed to make informed decisions regarding their alcohol consumption and knowledge of the low risk drinking guidelines. This gap in the prevention continuum can be bridged with education and hands-on activities. This presentation will acquaint participants with a way to educate adults about low-risk drinking decisions, ways to integrate these guidelines into their lives and ways to model this to the next generation.

**Foundation/Domain:** ESD, PGR; Workshop Level: Intermediate

**C3: Prevention and NIATx — Process Improvement to Strengthen Services, Outcomes, Revenues and Cost Savings**

*Presenters*: Reggie Robinson, Community Services Manager — Health Recovery Services, Inc., OCPS-II; Darryl Alexander, Executive Director — Youngstown Urban Minority Alcoholism and Drug Abuse Outreach Program, MA, OCPS-II; Theresa Porter Patel — Planning and Research Administrator — Ohio Department of Alcohol and Drug Addiction Services, MPA, OCPS-II

Workshop Description: The department has worked with the NIATx model for process improvement successfully over four years to increase access and retention for treatment, as well as to improve internal processes and outcomes. Now, ODADAS is piloting NIATx with prevention agencies and programs. Staff from the Substance Abuse Assessment for Municipal Court Offender program at Health Recovery Services in Athens and from the Youngstown Urban Minority Alcoholism and Drug Abuse Outreach Program will provide first-hand experience and results from making programming and business changes, at little or no cost, using NIATx, while ODADAS staff explain the NIATx process.

**Foundation/Domain:** F2; Workshop Level: Beginner

**C4: Alcohol Screening and Brief Intervention: An FASD Prevention Program School Climate**

*Presenters*: Tracey Waller, Director, Montgomery County WIC Program, MBA, RD, LD, IBCLC; Andrea Hoff, Program Coordinator — Montgomery County Office of Family and Children First, GPC, OCPS-II

Workshop Description: Fetal Alcohol Spectrum Disorders (FASD) is the leading known preventable cause of developmental disability in the United States. When a pregnant woman drinks, the alcohol crosses the placenta into the fetal blood system. While the damage is irreversible, FASD is 100 percent preventable. Community prevention efforts are a necessity in combating the detrimental effects FASD has on children.

**Foundation/Domain:** ESD, CO; Workshop Level: Intermediate

**C6: An Alternative Approach to Characterize College Student Drinking**

*Presenter*: R. Scott Olds, Professor, Social and Behavioral Sciences — Kent State University, HSD, MS, MLIS

Workshop Description: The majority of work done to describe or assess college student drinking has been through surveys that are classroom based that use the binge measure to characterize drinking. We propose to share three innovative changes about substance abuse prevention. First, we have transitioned from in-class surveys to an online approach using incentives for each randomly selected student. Second, in addition to the traditional binge measures for females and males, we have added the AUDIT (Alcohol Use Disorders Identification Test) both through our online survey, as well as through our University Health Center. Finally, we share data from our several years of breathalyzer data collection of students both returning home late at night to their campus residences on Wednesday, Thursday, Friday and Saturday evenings from 10 p.m. to 3 a.m., and from students exiting bars frequented by students in Kent, Ohio. Results from these data collection protocols, implications for evaluation and suggestions for replication will be offered.
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"Sustaining Community Prevention from Grassroots to the Nation"

Foundation/Domain: F2, PE; Workshop Level: Intermediate

C7: Using 21st Century Skills to Move beyond the 3 R’s
Presenter: Eric Troy, Assistant Director — Ohio Department of Education, MA

Workshop Description: In this session, the presenter will provide insight into how ODE plans to infuse 21st century skills into the content standards and model curriculum. In addition, attendees will receive data on industry’s recommendations on how to prepare the next generation for the workforce while closing the skill gap. Data and content will be provided on how to blend the three R’s (reading, writing, and arithmetic) with the four C’s (critical thinking and problem solving), communication, collaboration and creativity with innovation to ensure 21st century readiness for today’s students.

Foundation/Domain: ESD; Workshop Level: Intermediate

NOVEMBER 18 WORKSHOPS
10:30 a.m. - noon

D1: When Victims of Bullying Turn to Violence
Presenters: Butch Losey, Visiting Professor — Xavier University, Ed.D., PCC-S, NCC; Susan Graham, Director of School Liaisons — Child Focus Inc., M.Ed., PCC

Workshop Description: A small number of victims of bullying choose acts of violence as a means of revenge for their own victimization. This session will discuss several cases of school violence perpetrated by “school-shooters” and discuss what research shows about assessing violence risk. Participants will learn a method of screening and assessing school violence. Participants will also use a screening tool designed for both suicide and threat assessment specific to victims of bullying that they can implement in their practice or school following the session.

Foundation/Domain: ESD; Workshop Level: Intermediate

D2: A Framework for Mobilizing and Mentoring Coalitions
Presenter: Stacy Mathis, Community Coordinator — Coalitions for a Drug-Free Greater Cincinnati, B.S., CHE; Mary Haag, President/CEO/Executive Director — Coalition for a Drug-Free Greater Cincinnati, RN, BSN, OCPS-I, ICPS

Workshop Description: Building coalitions is hard work, but very achievable. Participants of this workshop will learn about a two-year mobilization and planning process utilized to initiate neighborhood community anti-drug coalitions in urban, suburban and rural communities in southwest Ohio. This model is based on the Strategic Prevention Framework and is an easy, step-by-step process starting from community readiness and ending with essential elements necessary for a functional coalition. Participants will take away knowledge, tools and resources to initiate, or enhance, an anti-drug coalition in their community.

Foundation/Domain: ESD, F1; Workshop Level: Beginner

D3: Safe Dates: An Evidence-based Approach to Preventing Dating Violence
Presenter: Reggie Robinson, Community Services Manager — Health Recovery Services, Inc., OCPS II

Workshop Description: The Safe Dates curriculum recently developed by Hazelden has demonstrated effectiveness in reducing both dating violence victimization and perpetration among adolescents. This workshop will provide an overview of the curriculum and familiarize participants with House Bill 19 (“Tina’s Law”), a legislative provision that requires schools to provide dating violence prevention education.

Foundation/Domain: ESD; Workshop Level: Intermediate

D4: Internet, Texting and Teens ... OMG
Presenters: Valerie Connolly, Prevention Regional Coordinator — ODADAS, BS, LCDC-II; Shemane Marsh, Prevention Regional Coordinator — ODADAS, MA

Workshop Description: With teens spending so much of their time online and with so many digital platforms emerging daily, it can be overwhelming and difficult to monitor teens’ technological habits. Teens will always stay one step ahead of us, which is why it is critical to understand the basics and be able to speak the lingo. In this workshop, Connolly and Marsh will explore the behavior and attitudes of teenagers online (computer and cell phones) and provide strategies for youth service workers, as well as parents, that will empower youth to behave safely online and use technology for positive results.

Foundation/Domain: ESD, PGR; Workshop Level: Beginner

D5: Preaching to the Choir: Effective Strategies to Develop a Parent Network
Presenter: Mike Coyne, Senior Program Development and Prevention Consultant — Central RET, Minnesota Institute of Public Health, MA, L.A.D.C., C.P.

Workshop Description: Prevention professionals often feel frustrated with a lack of parent participation in their prevention programs. This presentation will take a new look at our parent audience, how we measure success and will talk about effective, evidence-based parenting strategies. We’ll talk about how certain parenting styles create a positive impact on kids, how you can connect parents to each other and how you can help create and develop a parent network.

Foundation/Domain: ESD, F1; Workshop Level: Beginner
**D6: Roundtable Exploring Current Problem Gambling Preventions by Hands-on Experience and Discussion**

*Presenters:* Jen Clegg LSW, MSW, OCP-S-II, NCGC-I; Charles Hartman, OCP-S-II; Reggie Robbinson, OCP-S;
*Moderator:* Jenny Campbell-Roux, NCGC I

**Workshop Description:** Participants would have the opportunity to review, experience exercises from existing programs for teenagers and college-aged young adults and discuss the programs and the data that supports their effectiveness and how to integrate this important issue into current programing.

*Foundation/Domain:* ESD; *Workshop Level:* Beginner

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**E3: Engaging Our Communities for Prescription Drug Abuse**

*Presenters:* Dr. Kenneth M. Hale, Assistant Dean for Professional and External Affairs — The Ohio State University, College of Pharmacy, R.Ph., Ph.D.; Dr. Nicole Kwiec, Assistant Director, Educational Outreach, Clinical Assistant Professor — The Ohio State University, College of Pharmacy, Ph.D.; Dr. Molly Brown, Postdoctoral Fellow — The Ohio State University, College of Pharmacy, Ph.D.

**Workshop Description:** This program will review resources for prescription drug abuse prevention in schools, on college campuses, and in our communities. Data relating to the misuse and abuse of prescription drugs will be summarized. Effective programs for prevention in various settings will be highlighted.

*Foundation/Domain:* ESD; *Workshop Level:* Beginner

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**E2: Making Prevention Work for Older Americans**

*Presenters:* Cindy McQuown, Co-Director — Cornerstone Wellness Center, Inc., LPCC-S, LICDC-S; Sandy Calvert, Program Director — HANDS Foundation

**Workshop Description:** Older Americans are uniquely vulnerable to substance use problems associated with their medications and alcohol use. This program will identify barriers to recognizing the scope of this problem by older adults, caregivers and healthcare professionals. Prevention programming developed by the presenters will be discussed, as well as strategies to reach out to this population.

*Foundation/Domain:* ESD, F1; *Workshop Level:* Beginner

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**D7: 7 Tech Rules for School Staff to Live by**

*Presenter:* Kathleen Nichols, Program Coordinator — Ohio Attorney General Office, LSW, MA

**Workshop Description:** You know the old cliche, “a picture is worth a thousand words.” How about the saying, “sticks and stones can break my bones, but …” A single photo or comment can cost you your reputation, your job, even your freedom — if you post it online. Teachers, principals, firefighters, mayors, university presidents and everyday people have all discovered the dark side of putting the wrong photos, videos and comments on social networking sites. Participants will engage in a lively discussion about the do’s and don’ts of technology at school and at home.

*Foundation/Domain:* ESD, PGR; *Workshop Level:* Beginner, Intermediate

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**E1: Riddle Me This, Riddle Me That: How Much Prevention Do you Know?**

*Presenters:* Melinda S. Norman, Prevention Regional Coordinator — ODADAS, OCP-S-II; Valerie Connolly, Prevention Regional Coordinator — ODADAS, BS, LCDC-II; Shemane Marsh, Prevention Regional Coordinator — ODADAS, MA

**Workshop Description:** Utilizing the text, “Substance Abuse Prevention: An Intersection of Science and Practice,” this session will give seasoned professionals an opportunity to refresh their views and knowledge of primary prevention. For newer preventionists, this will be an opportunity to gain insight into their level of prevention knowledge at this stage in their career. The workshop will be interactive and hands-on.

*Foundation/Domain:* ESD, F2; *Workshop Level:* Beginner, Intermediate

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**D8: Engaging Young Men as Allies: Men of Strength Clubs as a Gender-Based Violence Prevention Tool**

*Presenters:* Alexander Leslie, Prevention Specialist — Cleveland Rape Crisis Center; BA, MBA; Rebecca Klein, Prevention Programs Director — Ohio Domestic Violence Network, LISW-S, ACSW

**Workshop Description:** Many organizations seek to engage young men about issues of violence, particularly violence against women (sexual violence, dating violence and stalking). Generally, long-term programming has the most potential to create substantial change in youth. Men of Strength Club, an evidence-based, national curriculum created by Men Can Stop Rape, serves as one potential long-term program to provide youth with examples of healthy masculinity, while creating a safe space for young men to learn more about do’s and don’ts of technology at school and at home.

*Foundation/Domain:* ESD, F2; *Workshop Level:* Beginner, Intermediate

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**D5: Sustaining Community Prevention from Grassroots to the Nation**

*Presenters:* Jen Clegg LSW, MSW, OCP-S-II, NCGC-I; Charles Hartman, OCP-S-II; Reggie Robbinson, OCP-S;
*Moderator:* Jenny Campbell-Roux, NCGC I

**Workshop Description:** Participants will:
- Learn the importance of engaging young men in violence prevention programming
- Practice in small groups the youth development skills necessary for engaging young men
- Work to develop a plan to implement Men of Strength clubs in their community
- Identify potential partners and facilitators for other initiatives in engaging men and boys

*Foundation/Domain:* ESD; *Workshop Level:* Beginner
E4: Marijuana as Medicine: Talking with Students, Parents and the Community  
**Presenter:** Jim Ryan, Consultant — Alcohol and Drug Abuse Prevention Association of Ohio (ADAPAO), OCPS-II  
**Workshop Description:** The number of states legalizing marijuana as medicine has steadily increased, and attitudes about marijuana are changing among youth and adults, including in Ohio. How do you address this issue with students, parents, and other adults, legislators and others in your community? Utilizing a consumer-friendly PowerPoint presentation and a position paper developed by ADAPAO and Drug-Free Action Alliance, workshop participants will have the logical, science-based tools to address this subject in schools, workplaces and within the larger community.

*Foundation/Domain:* PE, Workshop Level: Intermediate

E5: The Genesis Program: Using the Experiential Learning Model with High-risk Juvenile Offenders  
**Presenter:** Sarah J. Lewis, Court Programs Director  
**Workshop Description:** The Genesis Program is an intensive, after-school program for high-risk, court-involved youths and their families. Collaboration among youth, parents/families, juvenile court staff, schools, treatment providers and the community is essential. The exclusive curriculum incorporates cognitive-behavioral approaches to change with experiential learning. Program implementation, operation, evaluation, outcomes, and challenges will be discussed, as well as issues of cultural sensitivity and interactive examples of program activities.

*Foundation/Domain:* CO; Workshop Level: Intermediate

E6: Engaging Youth in Your Coalition Efforts  
**Presenter:** Allison Sharer, Assistant Director Drug-Free Action Alliance, OCPS-II  
**Workshop Description:** Whether a coalition is focused on youth use or not, it can benefit from involving youth in planning, implementation, and evaluation of the coalition’s activities. Youth provide a unique perspective, new ideas, and a commitment to prevention that can really be a shot in the arm for any coalition. The key is to meaningfully involve the youth in your community. In this workshop, we will explore the benefits and barriers to involving youth, sample ideas for engaging youth in your environmental efforts, and the nuances of youth and adult partnerships. Many resources for further information will be shared.

*Foundation/Domain:* CO; Workshop Level: Intermediate

E7: HB 19 — Teen Dating Violence Prevention: What Teachers Should Know  
**Presenters:** Debra Seltzer, Program Administrator — Ohio Department of Health, Sexual Assault and Domestic Violence Prevention Program, MPA; Rebecca Cline, Prevention Training Coordinator — Ohio Domestic Violence Network, MSW, LISW-S; Amanda Suttle, Rape Prevention Coordinator — Ohio Domestic Violence Network, MSW, LISW-S; Rebecca Holland, Director of Health Planning and Education — Sandusky County Health Department, Sandusky County Prevention Partnership Coalition, LSW; Professional Photographer, Jason Holland Photography

**Workshop Description:** Ohio teachers are now required to attend training sessions addressing House Bill (HB) 19 — Teen Dating Violence Prevention Education. The Ohio departments of Education and Health, Ohio Domestic Violence Network and the Ohio Educational Services Centers have been working together to assist Ohio schools in implementing this bill. This presentation will:

- Identify the six learning objectives that should be addressed in a model teacher’s in-service
- Discuss the nuts and bolts of HB 19
- Identify resources for teachers, students, and parents
- Discuss how local partners such as Ohio Educational Services Centers, rape prevention educators and domestic violence shelters will be used to assist school districts in implementing these new requirements

*Foundation/Domain:* ES, Workshop Level: Intermediate

NOVEMBER 18 WORKSHOPS  
3:00 - 4:30 p.m.

**F1: Environmental Strategies 101**  
**Presenter:** Kristen Frederick, Project Director — Drug-Free Action Alliance, OCPS-I

**Workshop Description:** The majority of public prevention dollars are directed at services for individuals, especially youth. Much of these services would fall into the service category of education, yet individuals do not make their choices in a vacuum. There are many environmental factors that influence individual ATOD choices. This workshop will explore how prevention practitioners, agencies and community coalitions can engage their community in order to impact the four key environmental factors that shape ATOD related problems in communities. The four key environmental factors to be discussed are community norms, access and availability, media messages and policies and enforcement. We will explore the research which supports environmental prevention strategies and identify examples of some of Ohio’s environmental prevention programs and resources. Participants will learn about practical applications of each strategy they can adapt for their own community, as well as statewide initiatives they and their community can be part of.

*Foundation/Domain:* PE, Workshop Level: Beginner

**F2: I Control Me**  
**Presenters:** Stacey Gibson, Coalition Coordinator — Sandusky County Health Department, Sandusky County Prevention Partnership Coalition, LSW; Rebecca Holland, Director of Health Planning and Education — Sandusky County Health Department, Sandusky County Prevention Partnership Coalition; Jason Holland, Professional Photographer; Jason Holland Photography

**Workshop Description:** This presentation will:

- Discuss the benefits and barriers of involving youth in planning, implementation and evaluation of the coalition’s activities.
- Youth provide a unique perspective, new ideas, and a commitment to prevention that can really be a shot in the arm for any coalition.
- The key is to meaningfully involve the youth in your community.
- In this workshop, we will explore the benefits and barriers to involving youth, sample ideas for engaging youth in your environmental efforts, and the nuances of youth and adult partnerships.
- Many resources for further information will be shared.

*Foundation/Domain:* CO; Workshop Level: Intermediate
Workshop Description: The Sandusky County Health Department and Prevention Partnership Coalition has contracted with Jason Holland of Jason Holland Photography for the past five years to conceptualize and produce advertising media for our drug and alcohol coalition. Jason's innovative ideas keep campaigns recognizable and communicable within Sandusky County.

Foundation/Domain: CO; Workshop Level: Intermediate

F3: Join Our Journey! Discover, Connect and Take Action
Presenter: Ruthann Foltz, Adult Volunteer Specialist, Girl Scouts of North East Ohio — Girl Scouts of North East Ohio West Service Center, OCPS-I

Workshop Description: Girl Scouting IS prevention and is ahead of the game with outcome-based, and evidence-researched resources that have been developed by the Girl Scout Research Institute for girls aged five to 17. We will focus on activities from “Amaze! — The Twists and Turns of Getting Along,” a program resource for girls in 6th-8th grade that addresses relational aggression in girls, cliques and conflicts and becoming a peacemaker. We have lots to share, and our programming is being delivered in a variety of pathways, including in-school, detention centers and after-school programs. Come ready to participate, play and learn about the Keys to Leadership and Journey resources.

Foundation/Domain: ESD; Workshop Level: Beginner

F4: Is Your Community Ready?
Presenter: Mike Coyne, Senior Program Development and Prevention Consultant — Central RET, Minnesota Institute of Public Health, MA, L.A.D.C., C.P.P

Workshop Description: Prevention professionals often start out with good intentions, adequate resources and good data. Then when they go to their community to implement their strategy, their community responds with “what problem?” Assessing a community’s readiness is often the missing ingredient in their prevention plan. We’ll talk about the Substance Abuse and Mental Health Service Administration (SAMHSA)’s Strategic Prevention Framework, and how conducting a Community Readiness Assessment is a critical element in that process. We will review some actual community readiness results and show some examples of how local communities put this into practice.

Foundation/Domain: CO; Workshop Level: Intermediate

F5: End Abuse — Embrace Hope: Community Coordinated Response to Family Violence Prevention
Presidents: Kristin Smith Shrimplin, Director, Family Violence Prevention Project
MNO (Masters of Nonprofit Organizations), Family Violence Prevention Project (45-agency collaborative led by the YMCA of Greater Cincinnati); Linda Keen, Director; Family Life Education — Jewish Family Service of Cincinnati

Workshop Description: Family Violence Prevention Project is a collaborative of more than 45 agencies dedicated to prevention of all forms of family violence (child abuse, children exposed to domestic violence, bullying, teen dating violence, intimate partner violence, abuse of people with disabilities, and elder abuse). This workshop will focus on the efficiency and effectiveness of layering prevention services, adhering to an economy of scale of philosophy, and the critical role that utilization of evidenced-based best practices play in the core values and service delivery of a collaborative. Specifically, this workshop will focus on its innovative model that address prevention of teen dating violence through evidenced-based curriculum, technical assistance and public awareness/social media campaigns.

Foundation/Domain: CO; Workshop Level: Beginner

F6: Closing the Achievement Gap
Presenters: Venita Kelley, Special Representative to the Governor, Closing the Achievement Gap — Governor’s Office for Closing the Achievement Gap, PhD.; Nelson Ramirez, Regional Project Manager — Governor’s Office for Closing the Achievement Gap, J.D.

Workshop Description: The focus in this workshop will be providing a foundation for understanding the cultural, class and gender contexts that the student brings to the educational environment vital in knowing how to educationally and behaviorally engage the student. The outcome goal of the workshop is to enhance and develop the culturally responsive methods and strategies enhance and develop the skills by which culturally responsive methods and strategies can empower counselors, teachers and other professionals in contact with their target students in school and education related environments.

Foundation/Domain: PGR; Workshop Level: Beginner

F7: “A Powerful Partnership — Prevention and the Faith Community.”
Presenter: Michael Langford, Executive director/C.E.O. and consultant — UMADAOP of Cincinnati, Inc./sp consulting group, MA.; OCPYS-II; L.C.R.C

Workshop Description: A look at the natural dynamic of “Partners in Prevention — Social Service Providers and the Faith Community.” This interactive workshop will address and identify:
- The role of the faith community in substance abuse prevention, treatment and recovery
- The role of substance abuse professionals in working with their faith community in substance abuse prevention, treatment and recovery
- Barriers and opportunities for faith community involvement in substance abuse prevention, treatment and recovery

Foundation/Domain: ESD, CO, PPE, PGR; Workshop Level: Beginner, Intermediate
REGISTRATION DEADLINE IS NOVEMBER 10, 2010!

Payment
ODADAS now accepts payment in form of credit card when you use the online registration option at www.odadas.ohio.gov.

Registration
You may register in any one of these three ways:
1. Internet (preferred) — Click registration to pay with VISA or MasterCard. Charges will be processed under the name of ODADAS. To access the Web link go to the ODADAS Web site at www.odadas.ohio.gov. Click on Conferences and Trainings to find a link to OPEC.
2. Fax — If paying by purchase order or check, fax your registration form and a signed purchase order, including number and billing address, to Kristie Rampe, WFDCC, (614) 752-8675.
3. U.S. Mail — Mail completed registration form along with your check and/or purchase order to:
   ODADAS
c/o Abdul Sherif
Office of Workforce Development and Cultural Competence
280 North High Street, 12th Floor
Columbus, OH 43215-2550

Confirmation
When your registration is received and processed, you will be sent an e-mail confirmation to your e-mail address.

Refunds
Refund requests must be made to krampe@ada.ohio.gov or faxed to (614) 752-8645 no later than Nov. 10. No refunds will be issued after that date.

Exhibits
If your organization is interested in being an exhibitor at the conference, please contact tgardner@ada.ohio.gov. See Registration Form for pricing.

Accommodations
A block of rooms has been reserved at the Crowne Plaza Dublin, 600 Metro Place North, Dublin, OH 43017 at a special conference rate of $80, single or double occupancy, plus applicable taxes. Please make your reservation by calling (614) 764-2200 or 1-800-996-8916 by Oct. 26. When making your reservation, identify yourself as a participant of the Ohio Prevention and Education Conference (OPEC) block. After Oct. 26, rooms will be available on a space and rate-available basis.

Continuing Education Credit
Registered Applicants and Prevention Specialists: ODADAS is an approved provider of Recognized Clock Hours (RCH) through the Ohio Chemical Dependency Professionals Board. RCHs have been applied for.

Social Workers and Counselors: ODADAS is an approved provider of Continuing Professional Education (CPE) by the Ohio Counselor, Social Worker and Marriage and Family Therapist Board. CPEs have been applied for.

CONFERENCE REGISTRATION FORM

Form must be received by November 10, 2010 to be processed. Please type or print neatly.

PARTICIPANT INFORMATION
First Name: ______________________________________________________
Last Name: ______________________________________________________
Organization: ______________________________________________________
Position: ______________________________________________________
Address: ______________________________________________________
City:  ______________________________________________________
State:  ______________________________________________________
Zip Code: ______________________________________________________
Phone:  ______________________________________________________
E-mail:  ______________________________________________________
(E-mail confirmation messages will be sent to this address)
I have special needs to accommodate a disability:  _________________________________________
I would like a vegetarian meal

CREDENTIAL/LICENSE
LSW/LISW  Teacher
OCPS-I    School Administrator
OCPS-II   IT/Technology
Registered Applicant
Law Enforcement
Other

SELECT WHICH REGISTRATION CATEGORY BEST APPLIES
Attendee
Presenter
Exhibitor
OPEC Committee Member

CONFERENCE FEES (Check only one)
Attendee
Pre-Conference(Tuesday):  $25
Full Conference (Wednesday & Thursday):  $100
Full Conference (Wednesday & Thursday) + Pre-Conference (Tuesday):  $125
Single-Day Fee (Wednesday or Thursday):  $60
Exhibitor
For Profit Exhibitor:  $150
Non-Profit Exhibitor:  $30
**OPEC 2010**

“Sustaining Community Prevention from Grassroots to the Nation”

WORKSHOP SELECTIONS (Please place the workshop code on the line provided. Example: A1)

**Pre-Conference — Tuesday, November 16:** (Please Select One Track)

- P1: Prevention 101
- P2: Operation Street Smart
- P3: Forging Ahead to 21st Century Learning: Addressing Technology Misuse in Schools — Incidents and Recovery

**Wednesday, November 17:** (You must choose a 2nd choice)

90-minute workshops

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**Thursday, November 18:** (You must choose a 2nd choice)

90 minute workshops

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**CONFERENCE VIDEO/PHOTOGRAPHY CONSENT**

By registering for the 2010 OPEC Conference, I will allow images or voice recordings created through photography, videography or other electronic means in which I appear, to be edited, reproduced and distributed for unlimited use, in whole or in part, by the State of Ohio, ODADAS, at its sole discretion.

**PAYMENT**

Make checks, money orders or purchase orders payable to: Treasurer, State of Ohio, and mail with registration form to:

ODADAS  
c/o Abdul Sherif  
Office of Workforce Development & Cultural Competence  
280 N. High Street, 12th Floor  
Columbus, OH 43215-2550

All payments must be received by ODADAS at or before the time of the event. ODADAS does not bill post-conference.

Please direct all questions to: Kristie Rampe, Training Officer, Office of Workforce Development & Cultural Competence — E-mail: krampe@ada.ohio.gov, Phone: (614) 644-2303, Fax: (614) 752-8645.

The State of Ohio is an equal opportunity employer.